



## Asking the Right Question

Far too many children, especially minority and under-resourced children are failing in school.

What is the question you should be asking to gain a better understanding?

When you ask the right question—What is the underlying reason...?

- so many kids are failing in school despite all of our best efforts?
- one child succeeds while another fails in the same school, same classroom, with the same teacher, same materials?
- an individual child struggles with learning?
- schools don't offer cognitive skills testing for every child?

### **You can have the right answer...**

- the primary reason a child struggles with learning is because they have weak mental skills for processing information (cognitive skills).
- weak cognitive skills make learning difficult or in some cases impossible.
- strong cognitive skills empower learning.
- we can now assess and build every child's cognitive skills.

How can each of us make our children's education in America a greater opportunity for success? Please ask yourself this question. What can I do to help make a difference by offering the best hope for empowering learning in America—one child at a time?

To get started answering that question for yourself, we encourage two things:

- 1) Click to register your child or grandchild for an evaluation.
- 2) Click on Contact Us to ask a question or make a comment. Find out more about starting a campaign in your community.